Sidney Memorial Public Library Long Range Plan 2023-2027

The Sidney Memorial Public Library's mission is to connect our community with resources that educate, enrich, and engage.

Community Assessment:

The Sidney Memorial Public Library and Masonville Branch are chartered to serve the Sidney School District. Our statistics show that about 35% of our borrowers actually reside outside of the school district. According to census figures, 28.6% of the population of Delaware County is under the age of 18 and 18.5% of the population is over the age of 65. Sidney's poverty rate is over 26%, almost twice the poverty rate of NY State and 49% of students in the school district qualify for free and reduced lunch.

Goals

1. Provide and maintain a welcoming physical environment.

Objectives:

- a. Create a master plan for updating and repairing aging facility including parking lots and sidewalks.
- b. Continue to create and add to "early learning spaces" within the children's room, which include age appropriate educational toys, books, and manipulatives to foster early learning and family engagement.

2. Provide and promote a quality collection of materials in popular formats to support the needs and interests of the community.

Objectives:

- a. Continue to enhance the audiobook and large print collections.
- b. Purchase mostly reviewed fiction and nonfiction for all age groups, making sure to choose materials that are from diverse viewpoints and are inclusive to all members of the community.
- c. Purchase fiction and nonfiction audio material including DVD, CD, and other developing formats.
- d. Weed the collection on a regular basis to eliminate out of date materials and provide shelving space for new items.
- e. Foster cooperation with other libraries in the Four County Library System to maximize sharing of resources.
- f. Market services through increased pamphlets, informational flyers, and online via the library website and social media platforms.

3. Implement technology to assist in fulfilling the library mission.

Objectives:

- a. Continuously upgrade the public and staff computers as the library budget allows.
- b. Use our Public Computing Center to offer developing technology.
 - Continue to offer computer classes and open hours to adult learners.
 - Offer technology programs for children and teens which include, but are not limited to, early literacy tools, gaming, robotics, VR headset programs, 3-D printing, and other S.T.E.A.M. related topics through use of the Public Computing Center.

4. Plan new programs to enable people to meet and interact with others in their community

Objectives:

- a. Maintain comprehensive children's and young adult programming
- b. Continue to offer our well established adult programs, as well as new and innovative options
- c. Continue working with Friends of the Libraries and other community organizations to sponsor programs

5. Study the use and needs of the Masonville Branch Library.

Objective:

- a. Fulfill needs as there is demand.
- b. Evaluate and continue services on a continuous basis.
- c. Build the collection with a variety of new materials.

6. Provide staff training

- a. Maintain staff's knowledge in the use of informational services and materials.
- b. Support and encourage continued professional development opportunities.

7. Increase awareness and use of the library by taxpayers.

- a. Maintain an engaging and user-friendly library website and social media presence.
- b. Work with Sidney school district and BOCES to promote library programs and services through continued outreach including classroom visits, school event attendance, and organized class visits to the library.
- c. Make contacts with other organizations to increase library visits and program attendance.
- d. Promote hidden services such as research center and downloadable audio and e-books.
- e. Continue and expand on community early literacy initiatives including Booster Books, and contributions to the local Literacy Boosters committee and their bi-monthly early literacy newsletter.

Approved by the Board of Trustees 1/10/23